



HONORING THE PAST CELEBRATING THE PRESENT SHAPING THE FUTURE







MP. FADI ALAME

President



**PROF. TAWFIK KHOJA**General Secretary



ALICE YAMMINE BOUEIZ

Chief Executive Officer



Dear Healthcare Community & Partners,

It is with great joy and pride that we announce today the celebration of the remarkable milestone in the history of Healthcare in the Arab world - the silver jubilee of the Arab Hospitals Federation. This momentous occasion not only marks a significant achievement but also symbolizes a journey of dedication, resilience, and unwavering commitment to excellence.

For 25 years, we have embarked on a journey filled with challenges, triumphs, and moments of profound growth. Together, we have worked tirelessly to advance Healthcare Excellence in our region, guided by a shared vision of ensuring the sustainability and resilience of our Healthcare institutions and promoting the well-being and prosperity of our communities.

Today, as we reflect on this extraordinary journey, we are reminded that our successes are not merely the result of individual efforts, but rather the collective endeavor of the entire Arab Healthcare sector. From the visionary leadership of our Health Ministers to the strategic acumen of our Hospital Executives to the steadfast dedication of our Healthcare workers, from the innovative spirit of our stakeholders to the invaluable support of our policymakers- each one of you has played a vital role in shaping the landscape of Healthcare in the Arab world.

As we come together to celebrate the silver jubilee of the Arab Hospitals Federation, let us take this opportunity to pay tribute and honor the remarkable achievements of our Hospitals, leaders, Healthcare workers, and stakeholders. Let us acknowledge the challenges we have overcome, the milestones we have achieved, and the countless lives we have touched through our unwavering commitment to excellence.

But more than just a celebration of the past, today is also a moment to look towards the future with optimism and determination. Let us reaffirm our collective commitment to advancing Healthcare in the Arab world, to embracing innovation, and to ensuring that every individual has access to the highest standards of care.

So, let us come together, united in our shared purpose, to celebrate the excellence that defines the Arab Healthcare sector, to honor the past, celebrate the present, and shape the future as we embark on the next chapter of our journey towards a healthier, brighter tomorrow.

Thank you for your unwavering dedication, passion, and commitment to excellence.

Together, let us make history for the next 25 years...

Join us in Honoring the past, Celebrating the present and Shaping the future of the Arab Healthcare sector

Warm regards,



## ONE NATION ONE HEALTH





AHF Executive Council with HE. Dr. Hanan Al Kuwari & HE. Prof. Khaled Abdel Ghaffar during AHDAF QATAR 2024

### **CELEBRATION CEREMONY**

Honoring the past, Celebrating the present, Shaping the future

The silver jubilee is a time to reflect on the past and celebrate the present.

It is a moment to look back at the challenges and triumphs that the federation has faced over the past 25 years.

It is also a time to appreciate the hard work and dedication of the individuals and institutions who have contributed to the success of this remarkable journey.

MedHealth Abu Dhabi 2024 will witness a celebration opening ceremony that can serve as motivation to continue striving for excellence and reaching new milestones in the future.

Leaders, professionals, institutions, organizations, partners, stakeholders, providers will all be present at this event to celebrate a milestone anniversary and a journey of success.

Join us to express our gratitude for your presence during this journey, to earn your trust, and to recognize those who have stood by us.

**PILLARS** 

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### **MINISTERIAL CIRCLE**

### Reflecting on Yesterday, Creating Tomorrow

MedHealth is more than just a conference; it is a unique place for networking with high-level personalities in the healthcare field.

This year, from Abu Dhabi, our aim is not merely to organize a scientific agenda or a repetitive conference, as we can do that every day and in every activity. Our goal in the occasion of the Silver Jubilee is to launch a cause aimed to enhance the Excellence in Healthcare services.

Each circle will champion a cause and campaign adopted by healthcare industry leaders and professionals to advocate for a better future.

The first circle will be the Ministerial Circle, hosting Ministers of Health that will emphasize the significance of "Democratizing Healthcare: Bridging Disparity and Building the Future."

This commitment strengthens their dedication to making healthcare more inclusive, fair, and sustainable. Moreover, it underscores the critical role of innovation and forward-thinking in achieving these transformative goals.

This ministerial circle will encourage dialogue between policymakers and stakeholders, bringing lively discussion and debate, reflecting on yesterday's experience and creating Tomorrow's vision.



### QUOTES

The Arab Hospitals Federation has been one of the active and effective entities supporting the Arab healthcare system in previous years, it has enriched the Arab healthcare work with its activities and initiatives becoming a leading healthcare platform convening Arab healthcare leaders and pioneers.

It has paved the way for communication, exchange of information and ideas, and utilization of implemented health policies and successful experiences of its member countries.

In addition, the Federation has become a key partner for Arab health ministries and organizations related to health regionally and globally. This will further enhance the Federation's role at the regional and international levels in the coming years.

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HE. Prof. Khaled Abdel Ghaffar Minister of Health and Population Egypt





(From right to Left): HE. Dr. Mohamad Awad Tageldin & HE. Dr. Ahmed El Sobky & HE. Dr. Mariam Matar during MedHealth Abu Dhabi 2023

### VISIONARY CIRCLE Leading a brighter future

A visionary leader is someone who sees what is possible and then convinces others to help make it a reality.

These leaders work tirelessly to shape the future of healthcare. With their efforts, vision, plans, and actions, the Arab healthcare sector has witnessed tremendous achievements and we are proud that they are partners in our reputable journey.

The Visionary Circle is a groundbreaking initiative under the theme of "Committing to Healthcare Sustainability" that underscores AHF commitment to sustainability in healthcare bringing together influential personalities from Health Authorities, Organizations, and Groups in many countries to spearhead a movement towards sustainability approach.

Together, we strive to promote sustainable healthcare practices and we aim to drive positive change and ensure a sustainable future for healthcare. United in this initiative, we will delve into creative strategies and work together on solutions that promote positive change and guarantee a net positive impact for a healthy and resilient future.

## committing to Healthcare 5UStainability



(From left to right):
Mr. Joseph Hazel,
HE. Prof. Khaled Abdel Ghaffar,
HE. Sheikh Dr. Mohamad Al Thani,
Mrs. Naam Jamshed.

### **INFLUENTIAL WOMEN IN HEALTHCARE CIRCLE**

Women's Strength in Leadership: Empowering Change and Inspiring Care

The healthcare industry has seen remarkable transformations in recent years, driven by the tireless efforts and contributions of influential women leaders who have played a significant role in shaping the landscape of healthcare in the region.

In this unique circle, exceptional women exemplify the diverse contributions of female leaders in the healthcare sector through their vision, action, innovation, and leadership.

The relationship between a woman's health and her strength as a leader is profound and multifaceted. By prioritizing their health, women can harness the physical vitality, mental clarity, and emotional resilience needed to excel in leadership roles. Organizations that recognize and support this connection will not only empower women leaders but also benefit from the unique strengths and perspectives they bring to the workplace. "Her Health, Her Strength" is not just a mantra and cause for this circle; but it is a powerful reminder that the well-being of women is integral to their ability to lead, inspire, and drive positive change in the world.

## Her Strength



(From left to right):
Prof. Tawfik Khoja, HE. MP. Fadi
Alame, Mr. Ayman Mokhtar,
HE. Dr. Noura Al Ghaithi, HE.
Dr. Ahmad Abdel Wahab Al Awadhi,
HE. Mohamad Awad Tageldin &
Mr. Joseph Hazel

### **HOSPITAL EXECUTIVE CIRCLE**

Thriving Together ...

The art of communication is the language of leadership... and this circle is the ideal platform to communicate, meet, connect and network....

In the Hospital Executive Circle, we host Top Healthcare executives, CEOs and leaders to discuss, share information and best practices and shape the future of their facilities with their peers.

The theme of this circle is "Beyond Volume: Prioritizing Value in Healthcare Leadership" aiming to transform healthcare leadership towards a more sustainable, effective, and patient-centered model that delivers value across the healthcare continuum. This concept aligns with the shift towards value-based care, where healthcare leaders and organizations are encouraged to optimize care delivery to achieve better patient outcomes, improve patient experience, and manage costs more effectively.

Join your peers on this remarkable platform to discuss shaping the hospital of tomorrow.

### **Beyond Volume:** Prioritizing Value in Healthcare Leadership



### **HEALTHCARE DISRUPTORS CIRCLE**

Connected for Healthcare Future

This circle is a catalyst for change in the healthcare industry, fostering an environment where innovation can thrive and transformative ideas can take root. Through collaboration, knowledge sharing, and advocacy, it seeks to reshape the future of healthcare for the better.

On the horizon, we face significant opportunities and challenges: the transformation of Digital Health, the impact of climate change, the AI Revolution, and more. Integration among stakeholders and hospitals can pave the way for a better future, enabling us to thrive together and create a healthier future for all.

This circle, gathering key players and disruptors in healthcare, will focus on the theme of 'Healthcare Reimagined: Driving Digital Transformation & Innovation with Stakeholders'. It aims to emerge as a beacon of transformation, advocating for collaborative efforts to revolutionize healthcare delivery and outcomes. The circle seeks to foster a paradigm shift towards more accessible, equitable, and efficient healthcare solutions that enhance patient care, improve healthcare delivery, and make healthcare more accessible and affordable.

Join us in redefining healthcare, where innovation meets compassion, and stakeholders unite to create a healthier world for all.

(From right to Left): Dr. Salem Al Harthi, Dr. Asma Al Mannaei , Dr. Stephen Grobmyer and Mr. Michael Malek.





(From right to left ): Mrs. Alice Boueiz, Prof. Tawfik Khoja, HE. MP. Fadi Alame, Mrs. Shaista Asif, HE. Dr. Firas Abiad & HE. Dr. Ahmad Abdel Wahab Al Awadhi.

### RECOGNITION

A Quarter Century of Healthcare Excellence

25 years, 25 Recognition Awards ....

Over the span of 25 years, AHF has traversed a remarkable journey marked by significant milestones and achievements. As it commemorates its Silver Jubilee, AHF seeks to honor those individuals and institutions whose vision, leadership, and contributions have been pivotal in shaping the healthcare landscape of the region.

These 25 Silver Jubilee Star Awards serve as a testament to the collective efforts of visionaries, impactful leaders and loyal partners who have not only propelled AHF forward but have also made indelible marks in the broader healthcare industry. From pioneering innovations to strategic initiatives, each awardee embodies a commitment to excellence and a relentless drive to improve healthcare outcomes for communities.

Moreover, amidst celebrating individual accomplishments, AHF remains cognizant of the indispensable role played by institutions in fostering a culture of excellence and innovation. These institutions, through their unwavering support and collaboration, have been instrumental in advancing AHF's mission and amplifying its impact on healthcare delivery.

Additionally, the awards acknowledge the dedicated healthcare workforce whose tireless efforts and unwavering dedication form the backbone of the industry. From frontline healthcare professionals to researchers and administrators, each individual contributes in their unique capacity to the overarching goal of enhancing healthcare quality and accessibility.

By recognizing these stakeholders, AHF not only pays homage to their achievements but also underscores the significance of collaborative efforts in driving the overall advancement of the healthcare sector.

As AHF embarks on the next chapter of its journey, these awards serve as an inspiration to continue striving for excellence and innovation in healthcare delivery.

### QUOTES



To my Dear Friends at AHF,

I want to express my great appreciation of our long-lived collaboration in achieving the noble goal of improving the healthcare sector in the Arab world.

Allow me to congratulate you for your marvellous efforts in developing and empowering the healthcare workers and managers in our region through all these years.

Thanks to the AHF... We as Hospital Executives in the Arab World have become closer together, now there is a strong platform to communicate and cooperate with international Healthcare facilities in smoother, easier, and better ways.

As we are celebrating the 25th anniversary of unmatched achievements, yet, I am confident that with such exceptional vision the federation's leadership will have further successes to be witnessed in the years to come.



Dr. Fawzi Al-Hammouri
Chairman of the Board of The Specialty Hospital, Jordan
Co-Chair of the Gaza Health Initiative
Honorary President of the Global Healthcare Travel Council
Former President of the Private Hospitals Association





### **MEMORANDUM OF UNDERSTANDING**

An ecosystem of collaboration and mutual support

As we celebrate our Silver Jubilee, AHF reaffirms its commitment to advancing healthcare excellence and promoting the well-being of communities worldwide.

This Silver Jubilee serves as a poignant moment to reflect on past achievements while charting a course for the future. Central to AHF's vision is the belief in the transformative power of strategic partnerships and collaborative efforts.

In an ever-evolving healthcare landscape, AHF recognizes the imperative of driving positive change through collective action. By forging strategic partnerships with like-minded organizations, institutions, and stakeholders, AHF seeks to amplify its impact and drive innovation.

Through these alliances, AHF endeavors to leverage diverse perspectives, pool resources, and harness collective expertise towards common goals.

The invitation extended to all stakeholders reflects AHF's inclusive approach towards building a healthier future. By fostering an ecosystem of collaboration and mutual support, AHF aims to create lasting change that transcends geographical boundaries and benefits communities worldwide.

As AHF embarks on this journey, it does so with a sense of pride and purpose. The announcement of its commitment to forging strategic partnerships signals a new chapter in its evolution—a chapter defined by collaboration, innovation, and collective impact.

Together, AHF and its partners stand poised to shape a more resilient and equitable healthcare ecosystem for generations to come.



HE. MP. Fadi Alame & Mr. John Rayner during the signature of MOU between AHF & HIMSS.

# OUR HOSpitals, Our Pride:

### **FIELD TRIP**

### Our Hospitals, Our Pride: Celebrating Excellence of our members

In the heart of our community lies a beacon of hope, healing, and unwavering dedication: Our Hospitals.

For years, it has stood as a bastion of healthcare, a testament to the tireless efforts of our members who uphold its mission with pride and excellence. As we reflect on our journey, we recognize the countless moments of compassion, innovation, and resilience that have shaped our hospital into what it is today. From the bustling corridors to the quiet rooms where lives are transformed, each space holds a story of care, commitment, and collaboration.

In celebration of this legacy, we invite you to join us for a special field trip under the theme of: "Our Hospitals, Our Pride: Celebrating Excellence of our Members."

It's more than just an event; it's a tribute to the remarkable individuals who form the heart and soul of our healthcare family.

Through this day, we aim to shine a spotlight on the outstanding contributions of our members.

This celebration is not just about looking back; it's also about looking forward with optimism and determination. It's a chance to reaffirm our commitment to excellence, to embrace innovation, and to continue striving for the highest standards of patient care.

As we come together to celebrate "Our Hospitals, Our Pride," let us pause to acknowledge the collective effort, passion, and resilience that have made our hospitals a beacon of hope in our community. Let us honor the past, celebrate the present, and inspire the future as we continue our journey of healing and service.





On behalf of Elegancia Healthcare, I would like to extend our heartfelt congratulations to the Arab Hospitals Federation on its 25th anniversary. Your unwavering commitment to advancing healthcare standards across the Arab world has been a beacon of excellence and innovation.

I commend your dedication and achievements in supporting the healthcare services in the region as you celebrate this significant milestone. Elegancia Healthcare looks forward to continued collaboration in shaping the future of healthcare for our communities.



Mr. Joseph Hazel Chief Executive Officer Elegancia Healthcare



### WHY ABU DHABI?

### Healthcare sector:

Strategically positioned at the crossroads of Europe, Asia and Africa, Abu Dhabi constitutes a regional hub for healthcare cooperation, partnerships and discussions.

The city offers world class healthcare facilities and hospitals which makes it a premium destination for medical tourism, supported by a solid healthcare infrastructure and backed by the government commitment to sustainability and investment in research, development and digital transformation strengthening its position as an incubator for innovation in life sciences.

### Tourism sector:

Abu Dhabi, a modern, cosmopolitan, high-rise UAE capital city, offers a mix of ancient history, rich culture and heritage, stunning nature, beautiful beaches, high-end luxury, surprising wildlife, family-friendly adventure, world-class shopping, renowned golf courses and a welcoming atmosphere.

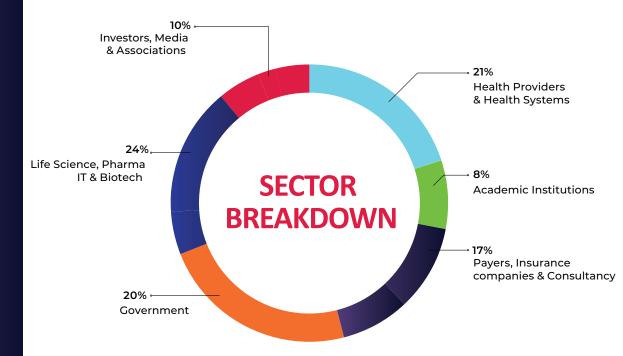
### **WHO ATTENDS**

MedHealth Abu Dhabi guests are decision makers, key players and influential leaders in the public and private sectors coming to celebrate our silver Jubilee.

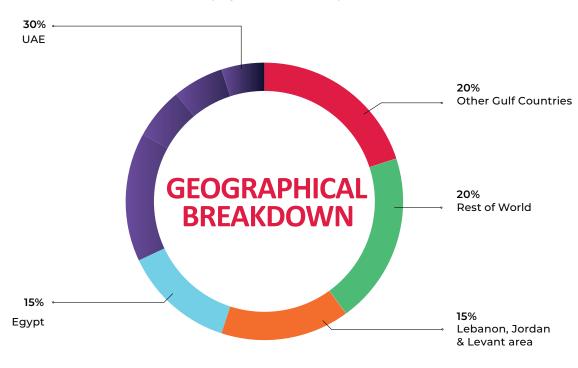
Our audience is unique in three key ways:



Our attendees are: Ministers Chairmen of Health Authorities C-level Executives Directors Over 20 countries will be represented at MedHealth Abu Dhabi, with strong attendance from Arab, Regional and Global Healthcare community. Our audience unites the entire healthcare ecosystem.



Reference: These are audience projections based on previous attendance at MedHealth.



### BREAKDOWN



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