UNDER THE PATRONAGE OF **HE. SHEIKH NAHAYAN MABARAK AL NAHAYAN** CABINET MEMBER, MINISTER OF TOLERANCE AND COEXISTENCE

# MEDHEALTH<br/>ARAB HOSPITALS FEDERATIONARAB HOSPITALS FEDERATION29 - 30 OCTOBER 2024<br/>CONRAD ABU DHABI ETIHAD TOWERS

#### HONORING THE PAST CELEBRATING THE PRESENT SHAPING THE FUTURE





MP. FADI ALAME PRESIDENT ARAB HOSPITALS FEDERATION



**PROF. TAWFIK KHOJA** GENERAL SECRETARY ARAB HOSPITALS FEDERATION



MRS. ALICE YAMMINE BOUEIZ CHIEF EXECUTIVE OFFICER ARAB HOSPITALS FEDERATION

## INTRODUCTION

Dear Healthcare Community & Partners,

It is with great joy and pride that we announce the celebration of a remarkable milestone in the history of healthcare in the Arab world—the silver jubilee of the Arab Hospitals Federation. This momentous occasion not only marks a significant achievement but also symbolizes a journey of dedication, resilience, and unwavering commitment to excellence.

For 25 years, we have embarked on a journey filled with challenges, triumphs, and moments of profound growth. Together, we have worked tirelessly to advance healthcare excellence in our region, guided by a shared vision of ensuring the sustainability and resilience of our healthcare institutions and promoting the well-being and prosperity of our communities.

Today, as we reflect on this extraordinary journey, we would like to extend our deepest gratitude to H.E. Sheikh Nahayan Mabarak Al Nahayan, Cabinet Member & Minister of Tolerance and Coexistence, for his gracious patronage and presence at this remarkable occasion.

Our sincere thanks also go to all our partners, supporters, sponsors, authorities, organizations, and delegates whose contributions and dedication have been instrumental in making this event a great success. Your support is invaluable, and together, we are shaping a brighter future for the healthcare sector.

As we come together to celebrate the silver jubilee of the Arab Hospitals Federation, let us take this opportunity to pay tribute to and honor the remarkable achievements of our hospitals, leaders, healthcare workers, and stakeholders. Let us acknowledge the challenges we have overcome, the milestones we have achieved, and the countless lives we have touched through our unwavering commitment to excellence.

But more than just a celebration of the past, today is also a moment to look towards the future with optimism and determination. Let us reaffirm our collective commitment to advancing healthcare in the Arab world, embracing innovation, and ensuring that every individual has access to the highest standards of care.

Let us come together, united in our shared purpose, to celebrate the excellence that defines the Arab healthcare sector—to honor the past, celebrate the present, and shape the future as we embark on the next chapter of our journey towards a healthier, brighter tomorrow.

Thank you all once again for your unwavering commitment and for being part of this memorable milestone. Thank you for your dedication, passion, and commitment to excellence. Together, let us make history for the next 25 years...

Join us in honoring the past, celebrating the present, and shaping the future of the Arab healthcare sector.

Warm regards,

STRATEGIC PREMIUM PARTNER





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## **OUR SUPPORTERS**



HE. SHEIKH NAHAYAN MABARAK AL NAHAYAN

MEMBER OF CABINET, MINISTER OF TOLERANCE AND COEXISTENCE - UAE



HE. DR. HANAN BALKHY REGIONAL DIRECTOR - WORLD HEALTH

ORGANIZATION - EMRO



HE. DR. MOHAMED AWAD TAG EL-DIN PRESIDENTIAL ADVISOR FOR HEALTH AND

PREVENTION AFFAIRS - EGYPT



MR. AYMAN MOKHTAR REGIONAL PRESIDENT- MIDDLE EAST NORTH AFRICA & EURASIA - VIATRIS



#### HE. PROF. KHALED ABDEL GHAFFAR

DEPUTY PRIME MINISTER FOR HUMAN DEVELOPMENT AFFAIRS MINISTER OF HEALTH AND POPULATION EGYPT



MRS. ALICE YAMMINE BOUEIZ CHIEF EXECUTIVE OFFICER ARAB HOSPITALS FEDERATION



HE. PROF. AHMED ALJEDAI ASSISTANT DEPUTY MINISTER OF THERAPEUTIC AFFAIRS FOR SUPPORT SERVICES - MOH - KSA



MR. JOSEPH HAZEL CHIEF EXECUTIVE OFFICER APEX HEALTH



HE. DR. JALEELA BINT ALSAYED JAWAD HASAN

MINISTER OF HEALTH KINGDOM OF BAHRAIN



PROF. TAWFIK KHOJA

GENERAL SECRETARY ARAB HOSPITALS FEDERATION



HE. SHEIKH MOHAMED BIN HAMAD AL THANI

DIRECTOR OF PUBLIC HEALTH DEP MINISTRY OF PUBLIC HEALTH - QATAR



HE. DR. AMIN AL AMEERI ASSISTANT UNDERSECRETARY OF HEALTH REGULATION- MINISTRY OF HEALTH AND PREVENTION- UAE

## **OUR SPEAKERS**



HE. GENERAL DR. BAHAA EL-DIN ZIDAN CHAIRMAN OF THE UNIFIED PROCUREMENT AUTHORITY - EGYPT



HE. DR. AHMED EL SOBKY CHAIRMAN OF EGYPT HEALTHCARE AUTHORITY



**PROF. AHMAD TAHA** CHAIRMAN OF THE GENERAL AUTHORITY FOR HEALTHCARE ACCREDITATION AND REGULATION - GAHAR



DR. FAYEZA SAIF ALYAFEI EXECUTIVE DIRECTOR HEALTHCARE FACILITIES SECTOR - DOH



MRS. NA'AM JAMSHED VICE PRESIDENT GOVERNMENT AFFAIRS & POLICY- EMEA EMERGING MARKETS-JOHNSON & JOHNSON



MR. HANY HANSER DIRECTOR, GOVERNMENT AFFAIRS - PUBLIC POLICY MIDDLE EAST & NORTHEAST AFRICA - ABBOTT



DR. GEORGE PASCAL HABER CHIEF EXECUTIVE OFFICER - CLEVELAND CLINIC ABU DHABI



DR. RAZA SIDDIQUI CHIEF EXECUTIVE OFFICER - ARABIAN HEALTHCARE GROUP- EXECUTIVE DIRECTOR RAK HOSPITAL



DR. AHMED EISSA GROUP CHIEF EXECUTIVE OFFICER - UAE SAUDI GERMAN HEALTH



DR. ZAIN AL YAFEI CHIEF EXECUTIVE OFFICER SAKINA



DR. AHMED EZZ EL-DIN GROUP CHIEF EXECUTIVE OFFICER CLEOPATRA HOSPITALS GROUP



MRS. KHULOUD AL OMIAN CEO & EDITOR-IN-CHIEF FORBES MIDDLE EAST

**OUR SPEAKERS** 



DR. ALI ELHAJ CHAIRMAN OF GOVERNANCE, LEADERSHIP AND RESEARCH DIVISION- ARAB HOSPITALS FEDERATION



**MR. MARK STOESZ** 

ENTERPRISE SOLUTIONS GENERAL MANAGER FOR INTERNATIONAL REGION GE HEALTHCARE



**MR. GAETANO BONIFACIO** 

VICE PRESIDENT OF PARTNERSHIP & ALLIANCES ABU DHABI HEALTH DATA SERVICES



MR. PEDRO MATOS ROSA MANAGING DIRECTOR - JOHNSON & JOHNSON INNOVATIVE MEDICINE GULF



MR. ARINDAM HALDAR CHIEF EXECUTIVE OFFICER PURE LAB



MRS. DOAA EBADA DIRECTOR ELECTROPHYSIOLOGY & AESTHETICS & RECONSTRUCTION - JOHNSON JOHNSON MEDTECH - MIDDLE EAST & AFRICA



MR. TAMER EL SALLAB HEAD OF GCC & LEVANT CLUSTER - VIATRIS



DR. MARWAN AL KAABI CHIEF EXECUTIVE OFFICER SHEIKH SHAKHBOUT MEDICAL CITY - SSMC



MR. VIJAY JETHANI DIRECTOR OF HEALTHCARE & GOVERNMENT BUSINESS INTERTEC SYSTEMS



DR. YOUSSEF BASSIM CHAIRMAN OF DIGITAL HEALTHCARE TRANSFORMATION & AI DIVISION ARAB HOSPITALS FEDERATION



MR. TONY EL ZOGHBI EXECUTIVE COUNCIL MEMBER -ARAB HOSPITALS FEDERATION



DR. ASMA AL HALASEH CHIEF EXECUTIVE OFFICER AMBULATORY HEALTHCARE SERVICES

## OUR SPEAKERS



DR. AMIR ELTELWANY CHIEF EXECUTIVE OFFICER EGYPT HEALTHCARE AUTHORITY



DR. MOHAYMEN ABDELGHANY CHIEF EXECUTIVE OFFICER FAKEEH UNIVERSITY HOSPITAL - DUBAI



MR. SAOUD AL NADDAH HOSPITAL DIRECTOR AL KHARJ MATERNITY & CHILDREN HOSPITAL - KSA







#### **CELEBRATION CEREMONY** Honoring the past, Celebrating the present, Shaping the future

TUESDAY 29 OCTOBER 2024 09.30 - 10.30 AM REGISTRATION

#### 10.30 - 11.30 AM OPENING CEREMONY

- Welcome Note from Mrs. Alice Yammine Boueiz Chief Executive Officer Arab Hospitals Federation
- Address of HE. Sheikh Nahayan Mabarak Al Nahayan Cabinet Member , Minister of Tolerance and Coexistence
- SILVER JUBILEE STAR RECOGNITION AWARDS & GOLD INITIATIVE CERTIFICATE
- Address of HE. Prof. Khaled Abdel Ghaffar Deputy Prime Minister for Human Development and Minister of Health and Population of the Arab Republic of Egypt
- Opening Circles Address by Prof. Tawfik Khoja General Secretary Arab Hospitals Federation
- Address of HE. Dr. Hanan Balkhy Regional Director -World Health Organization EMRO

## 2

#### ADVANCING HEALTHCARE BY: BUILDING CAPACITIES BUILDING COLLABORATION BUILDING THE FUTURE

#### TUESDAY 29 OCTOBER 2024 11.50 - 12.40 PM MINISTERIAL CIRCLE Reflecting on Yesterday, Building Tomorrow

The Ministerial Circle will focus on "Advancing Healthcare by: Building Capacities, Building Collaboration, Building the Future" featuring Health Ministers & Decision makers .The theme emphasizes a comprehensive approach to transforming healthcare systems and ensuring sustainability.

**Building Capacities:** Enhancing the capabilities of healthcare systems by investing in training, technology, and infrastructure.

**Building Collaboration:** Fostering cooperation among stakeholders—governments, healthcare providers, industries, and communities—to create integrated solutions.

**Building the Future:** This focuses on preparing for the future of healthcare by integrating advanced technologies such as AI, telemedicine, and sustainable practices.

This Ministerial Circle will encourage dialogue with policymakers, bringing lively discussion and debate, reflecting on yesterday's experience and building Tomorrow's vision focusing on this three key areas.

#### CHAIRMEN:

Mr. Joseph Hazel - Chief Executive Officer - Apex Health Mr. Ayman Mokhtar - Regional President- Middle East North Africa & Eurasia - Viatris

#### PANELISTS:

HE. Dr. Mohamed Awad Tag El-Din - Presidential Advisor for Health and Prevention Affairs - Egypt HE. Dr. Hanan Balkhy - Regional Director -World Health Organization - EMRO HE. Sheikh Mohamed Bin Hamad Al Thani - Director of Public Health Dep. MOH - Qatar HE. Prof. Ahmed Aljedai – Assistant Deputy Minister of Therapeutic Affairs for Support Services - MOH - KSA



## 3

### STRENGTHENING RESILIENCE THROUGH EFFECTIVE HEALTHCARE POLICIES

#### TUESDAY 29 OCTOBER 2024 12.40 - 13.10 PM COFFEE BREAK

#### 13.10 - 14.30 PM VISIONARY CIRCLE Leading a brighter future

The Visionary Circle will bring together leaders to discuss "*Strengthening Resilience Through Effective Healthcare Policies*" focusing on actions that lead to a brighter Healthcare Future.

This Circle is dedicated to exploring how well-crafted policies can enhance the resilience of our healthcare systems and ensure a brighter, more sustainable future for healthcare.

In a world where healthcare systems face increasing pressure from various challenges including pandemics, climate change, and evolving patient needs—policies play a pivotal role in fortifying our ability to respond, adapt, and thrive. This Circle aims to gather thought leaders and policy-makers to discuss and develop actionable strategies that will build a more resilient and effective healthcare system by enhancing policies, leveraging future innovations, transforming to value based model, implementing climate resilience practices, ensuring the stability of the medical goods supply chain , and Highlighting policies that ensure high standards of patient safety and care quality.

The Visionary Circle will focus on several key areas and Questions to key leaders: 1.Enhancing effective policies

- 2. Leveraging future Innovation
- 3. Implementing Climate Resilience Practices
- 4. Supply Chain of Medical Goods
- 5. Transforming to a Value-Based Model
- 6. Ensuring High Standards of Patient Safety and Care Quality

#### CHAIRMEN:

Mrs. Na'am Jamshed - Head of Government Affairs & Policy EMEA, Emerging Markets - Johnson & Johnson

Mr. Hany Hanser - Director, Government Affairs – Public Policy Middle East & Northeast Africa Abbott

#### PANELISTS:

HE. Dr. Amin Al Amiri- Assistant Undersecretary of Health Regulation sector – MOH - UAE HE. Prof. Ahmed Aljedai – Assistant Deputy Minister of Therapeutic Affairs for Support Services - MOH - KSA

HE. Dr. Ahmed El Sobky - Chairman of Egypt Healthcare Authority

HE. General Bahaa Zeidan - Chairman of the Unified Procurement Authority - Egypt Prof. Ahmad Taha - Chairman of the General Authority for Healthcare Accreditation and Regulation – (GAHAR)

Dr. Fayeza Saif Alyafei - Executive Director of Healthcare facilities sector - Department of Health – Abu Dhabi



### OPENING BORDERS, ENHANCING COLLABORATION FOR A BRILLIANT HEALTH TOURISM

#### TUESDAY 29 OCTOBER 2024 14.30 AM - 15.30 PM LUNCH BREAK

#### **15.30 - 16.30 PM HOSPITAL EXECUTIVE CIRCLE** Thriving Together ...

Under the theme "*Opening borders, enhancing collaboration for a brilliant health tourism*", the Hospital CEO Circle is a pivotal gathering of healthcare executives, CEOs, and leaders focused on advancing the health tourism sector.

This circle aims to foster dialogue and collaboration among key stakeholders, share best practices, and explore innovative strategies that enhance the patient experience and drive sustainable growth in health tourism. Participants will discuss the challenges and opportunities within the industry, leveraging their collective expertise to strengthen partnerships and promote a more integrated approach to health tourism that benefits both patients and health-care providers.

Discussion with the Hospital Executives will revolve around various topics:

- 1. Vision for the future of health tourism
- 2. Biggest challenges in the health tourism sector
- 3. The International patients
- 4. Emerging technologies, such as telemedicine and AI, on health tourism
- 5. Trends in shaping the future of health tourism
- 6. Collaboration among Arab countries in health tourism
- 7. Mental Health as a component of overall well-being

#### CHAIRMEN:

#### Mrs. Khuloud Al Omian- CEO & Editor-in-Chief - Forbes Middle East Dr. Ali Elhaj - Executive Council Member - Arab Hospitals Federation

#### PANELISTS:

Mr. Joseph Hazel - Chief Executive Officer- Apex Health - Qatar Dr. George Pascal Haber - Chief Executive Officer - Cleveland Clinic Abu Dhabi Dr. Raza Siddiqui - Chief Executive Officer - Arabian Healthcare Group- RAK Hospital Dr. Ahmed Eissa - Group Chief Executive Officer UAE - Saudi German Health Dr. Ahmed Ezz El- Din - Group Chief Executive Officer - Cleopatra Hospitals Group Dr. Zain Al Yafei - Chief Executive Officer - Sakina



#### HEALTHCARE REIMAGINED: DRIVING DIGITAL TRANSFORMATION & INNOVATION WITH STAKEHOLDERS

#### **TUESDAY 29 OCTOBER 2024**

**16.30 - 17.30 PM HEALTHCARE DISRUPTORS CIRCLE** Connected for Healthcare Future

The healthcare industry is at a pivotal moment, where the convergence of digital transformation and innovation can redefine patient care, operational efficiency, and overall healthcare outcomes. "Healthcare Reimagined: Driving Digital Transformation & Innovation with Stakeholders" is a visionary theme that seeks to catalyze this change and meet the evolving needs of patients, improve access to care, and ensure sustainability. This vision requires the active participation and collaboration of all stakeholders.

It's time to take bold steps towards a digitally transformed healthcare system. Healthcare providers, patients, policymakers, and technology innovators must join forces to drive this change. Let us commit to a future where healthcare is reimagined through the power of digital transformation and innovation, ensuring better health outcomes for everyone.

Different dimensions will be addressed to the experts in this circle to create a collaborative environment where ideas can be exchanged, and innovative solutions can be developed to reimagine healthcare.

#### **CHAIRMEN:**

Dr. Youssef Bassim - Chairman of Digital Health transformation & AI - Arab Hospitals Federation Mr. Tony El Zoghbi - Executive Council Member - Arab Hospitals Federation

#### PANELISTS:

Dr. Marwan Al Kaabi - Chief Executive Officer - Sheikh Shakhbout Medical City - SSMC Mr. Arindam Haldar - Chief Executive Officer - Pure Lab Mr. Mark Stoesz - Enterprise Solutions General Manager for International Region - GE Healthcare Mr. Gaetano Bonifacio - Vice President of partnership & Alliances - Abu Dhabi Health Data Services Mr. Pedro Matos Rosa - Managing Director - Johnson & Johnson Innovative Medicine Gulf Mrs. Doaa Ebada - Director Electrophysiology & Aesthetics & Reconstruction - Johnson & Johnson Medtech - Middle East & Africa

*Mr. Vijay Jethani - Director of Healthcare & Government Business - Intertec Systems Mr. Tamer El Sallab - Head of GCC & Levant Cluster - Viatris* 

#### 17.30 PM COFFEE BREAK



## PATIENT SAFETY Champion

#### 5<sup>th</sup> Edition

#### **TUESDAY 29 OCTOBER 2024**

#### **17.30 - 18.30 PM REVIEW ABOUT THE GOLD INITIATIVE CERTIFICATE JOURNEY** Champion by choice, Triumph by effort...

The Gold Initiative Certificate for Patient Safety is a landmark recognition in the healthcare industry, symbolizing a commitment to the highest standards of patient care and safety.

In the occasion of the Silver Jubilee, the Arab Hospitals Federation launched this initiative, which has garnered significant attention and acclaim across the Arab healthcare sector, from ministries to organizations. The overwhelming response and participation from various stakeholders underscore the initiative's impact and importance.

This certificate is more than just an award; it's a validation of a healthcare organization's continuous efforts to improve patient outcomes through safety initiatives and quality care practices.

As Dr. Tedros Adhanom Ghebreyesus, WHO Director-General, said: "Patient safety is a fundamental principle of healthcare, and the Gold Initiative Certificate highlights the dedication of healthcare institutions to protecting patients from harm."

On the closing celebration day, This circle will host some winners will be present at this amazing platform to receive their certificates and prove to the entire healthcare sector that they are the champions of safety.

The session will be conducted by the Gold Initiative Jury Members: Dr. Ali El Haj , Dr. Youssef Bassim

#### PANELISTS:

Dr. Asma Al Halaseh - Chief Executive Officer - Ambulatory Healthcare services Dr. Amir ElTelwany - Chief Executive officer - Egypt Healthcare Authority Dr. Mohaymen AbdelGhany - Chief Executive officer - Fakeeh University Hospital - Dubai Mr. Saoud Al Naddah - Hospital Director - Al Kharj Maternity & Children Hospital - KSA

18.30 PM CLOSING

#### 19.00 AM - 20.30 PM AHF EXECUTIVE COUNCIL MEETING

The AHF's Executive Council is responsible for the overall governance of the organization. This meeting is exclusive to council members to discuss the future steps.



#### WEDNESDAY 30 OCTOBER 2024

#### **09.30 AM - 12.00 PM FIELD TRIP** An ecosystem of collaboration and mutual support

In the heart of our community lies a beacon of hope, healing, and unwavering dedication: Our Hospitals.

For years, they have stood as a bastion of healthcare, a testament to the tireless efforts of our members who uphold their mission with pride and excellence.

As we reflect on our journey, we recognize the countless moments of compassion, innovation, and resilience that have shaped our hospitals into what they are today. From the bustling corridors to the quiet rooms where lives are transformed, each space holds a story of care, commitment, and collaboration.

In celebration of this legacy, we invite you to join us for a special field trip under the theme of: "Our Hospitals, Our Pride: Celebrating Excellence of our Members."

It's more than just an event; it's a tribute to the remarkable institutions who form the heart and soul of our healthcare family.

Through this day, we aim to shine a spotlight on the outstanding contributions of our members. This celebration is not just about looking back; it's also about looking forward with optimism and determination. It's a chance to reaffirm our commitment to excellence, to embrace innovation, and to continue striving for the highest standards of patient care.

As we come together to celebrate "Our Hospitals, Our Pride," let us pause to acknowledge the collective effort, passion, and resilience that have made our hospitals a beacon of hope in our community. Let us honor the past, celebrate the present, and inspire the future as we continue our journey of healing and service.

FIELD VISIT SPONSOR





#### WEDNESDAY 30 OCTOBER 2024

**09.00 AM - 12.00 PM FIELD TRIP** An ecosystem of collaboration and mutual support

#### Our Hospitals, Our Pride: Celebrating Excellence of our Members

#### AGENDA

10:00 - 10:10	WELCOME NOTE: MRS. ALICE YAMMINE BOUEIZ – CHIEF EXECUTIVE OFFICER – ARAB HOSPITALS FEDERATION
10:10 - 10:20	OPENING REMARKS: DR. MARWAN AL KAABI- CHIEF EXECUTIVE OFFICER- SHEIKH SHAKHBOUT MEDICAL CITY
10:20 - 10:45	BREAKFAST / NETWORKING
10:45	SSMC TOUR STARTS
10:45 - 11:05	SIMULATION LAB VISIT (With Dr. Abdulkarim Saleh)
11:05 - 11:10	BURNS UNIT VISIT (With Dr. Simon Myers)
11:10 - 11:20	NICU VISIT (With Dr. Faisal Al Zadgali)
11:20 - 11:30	VIP CLINIC VISIT (With Dr. Hassa Al Mazroui)
11:30 - 11:40	OPD VISIT
11:40 - 11:45	RADIOLOGY VISIT
11:45 - 11:50	EMERGENCY DEPARTMENT VISIT
11:50	TOUR ENDS





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## G OFFICER PUREHEALTH UME

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Conference Secretariat



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